



Fine jewelers since 1905

207 Swansea Mall Drive, Suite 160
Swansea, Massachusetts 02777

Holiday Hours
beginning November 30

30 12 - 5	1 CLOSED	2 10 - 5:30	3 10 - 5:30	4 10 - 8	5 10 - 5:30	6 10 - 5
7 12 - 5	8 CLOSED	9 10 - 5:30	10 10 - 5:30	11 10 - 8	12 10 - 5:30	13 10 - 5
14 12 - 5	15 10 - 5:30	16 10 - 5:30	17 10 - 8	18 10 - 8	19 10 - 8	20 10 - 5
21 12 - 5	22 10 - 8	23 10 - 8	24 10 - 4	25 CLOSED	26 10 - 5:30	27 10 - 5
28 CLOSED	29 CLOSED	30 10 - 5:30	31 10 - 4	1 CLOSED	2 10 - 5:30	3 10 - 5

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HOLIDAY 2008 NEWSLETTER

ISSUE FOUR



Another holiday season is here! We've brought you new offerings from some familiar names. Tom Kruskal has a first-ever collection of handmade jewelry in sterling silver. It's perfect for a gift with a contemporary twist. See page 4 for a sampling.

Ron Rosen began his design career at Rhode Island School of Design, and now works in New York. You'll love his range of shapes, textures, gemstones and diamonds in sterling silver with 18K gold. See page 2.

If you crave color, come try on David Steinhauer's Goldman-Kolber interchangeable gemstone jewelry. Read more about David's jewelry obsession on this page!

Along with new collections, new colors, and new designs, we continue to provide the same quality service that you've always expected from Plante's. When you're ready to shop, we're ready to help. Wish Lists, gift certificates, free gift-wrapping - our personal service is a holiday tradition!

We wish all of our customers and friends a wonderful holiday season, and a Happy New Year!

Nancy and Pierre



The Caerleon Collection
from Goldman-Kolber

"Jewelry is an elegant toy."

- David Steinhauer

"The perfect ring would easily change color or look to match any outfit, suit any mood. The perfect gift could be added to occasion after occasion, and always be exciting." That's how David Steinhauer sums up the appeal of his interchangeable gemstone jewelry, from Goldman-Kolber. David has designed rings, bracelets, pendants, and earrings that can be opened to allow the wearer to change the center gemstone.

The jewelry pieces are available in many combinations of precious metals, including sterling silver, 14K and 18K white gold and yellow gold, and platinum. As for the gemstones - there are hundreds of choices, in different colors, gemstone varieties, and faceting styles. New this season are enameled bezels in multiple colors and designs, for yet another look.

Come in for a demonstration of this fascinating jewelry. It's unlike anything you've ever seen!



HOLIDAY 2008 NEWSLETTER



News Flash:
Tom's Sensational
Silver

Customers who know and love Tom Kruskal's designs in gold will find his new silver jewelry to be a little bigger, a little bolder, with a rich luster and the look of hand-forging.

Made in Massachusetts, the collection includes simple silver pieces, as well as gemstone and pearl designs.

Prices range from \$75.00 to \$315.00.

The two bracelets shown feature blue topaz and peridot; \$200.00 each.



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Elegantly Eclectic



Who but Ron Rosen can find new ways with sterling silver and 18K gold? Who else would combining faceted tigereye gemstones with diamonds? You won't want to miss this intriguing collection by a talented young designer!

Sweet bracelet with pink tourmalines, citrines, diamonds and a dangling heart, **\$1895**.
 Unusual pendant with faceted tiger eye gemstone and diamonds, without chain, **\$895**.
 Also in the collection: Tiger eye earrings, **\$1095**, and a matching ring, **\$795**.

Personal Shopping Service

Are you puzzled by peridot?
 Clueless about cabochons?
 Don't know a facet from a fruitcake?
 Our knowledgeable staff is friendly, and we love to help customers choose the perfect gift. Stop in, or call or email us with your holiday needs. We'll ask a few questions, and make recommendations that fit the gift recipient and your budget. Then we'll beautifully package your choice, gift-wrap it, and you'll be good to go! You can take advantage of our layaway program to get your shopping done early, and space out your payments while keeping everything secret and safe. Ask us for details.

Make a Wish and
 Win a \$50 Gift Certificate
 4 Chances to Win!

Choose one item to put on a Wish List, and your name will go into our Prize Box.

We'll draw one name each Saturday between Thanksgiving and Christmas.

The Perfect Present

A few suggestions to get you started....

Diamond Stud Earrings

The classic jewelry gift – diamond studs – can be worn for dressing up or for every day; alone or with earring jackets; or with hoops if she has more than one piercing. Quote from a customer: "I just love diamonds – they're so sparkly!"

A Pendant

From a classic single gemstone on a chain, to a funky blackened-silver tag; from a South Sea pearl with personality, to a graceful hand-sculpted heart ... a pendant can be worn for every day or for special evenings out.

- Bezel-set Rhodolite Garnet, without chain, \$395.00
- Blackened silver pendant with chain, \$125.00
- 18K South Sea Pearl Pendant, without chain, \$552.75
- Handmade white gold heart, without chain, \$200.00

Chocolate

Chocolate is always a holiday treat – and now it comes in the form of beautiful jewelry in rich brown tones. Brown is a favorite color this fall, and we have luscious chocolate freshwater pearls, as big as malted milk balls, or daintier, with greens and golds to light them up...new designs in watches for men and women featuring brown dials or brown leather straps...smokey quartz and other faceted gems in earthy colors, to mix and match in Goldman-Kolber jewelry.

One Gorgeous Gemstone

That's it – a beautiful colored gemstone, special pearl, or a diamond, presented all by itself in a pretty gift box. It's a gift with possibilities...should I make a ring or a pendant? Contemporary or traditional style? Accent it with other gemstones, or let the simplicity of the single gem define the jewelry piece? This will be the most talked-about gift you'll ever give!

Estate Jewelry

One of our customers' favorite departments is the Estate Jewelry case -- you never know what you'll find today! Here are just a few of the current offerings:

- Amethyst Link Bracelet, \$650.00
- 14K Gold & Jadeite Earrings, \$795.00
- Set of three hand-painted ceramic buttons, \$75.00
- 14K Cameo Ring, \$345.00
- Gold-filled Victorian Garnet Brooch, \$195.00

A Clock

A clock is a great gift for a family celebrating the first holiday in their new home – or an elegant accent for a home office. Check out our variety of sizes and styles, at prices ranging from \$45.00 to \$350.00, and all wrapped up for you, of course!